

The overall theme of New Zealand's presence at Interski 2015 is the challenge "Attract, retain and develop" participation in snow sports. Our presentations will provide a response to this challenge by discussing initiatives targeted at all snow sports participants.

"Attract, Retain and Develop"

ON SNOW WORKSHOPS

Ski: Achievement vs Learning – building skillful skiers

The NZSIA's goal to attract, retain and develop lifelong skiers has led to a change of teaching philosophy from safety fun and learning to safety fun and achievement. What is the difference? The student's end experience; their achievement.

Ski: Attract, retain, and develop young skiers using FUNdamentals

The NZSIA, in collaboration with other industry partners has set the goal of attracting, retaining and developing young skiers to ensure the continued growth of our sport at all levels. To aid in achieving this the FUNdamentals programme has been created.

Snowboard: Safety-Fun-Achievement

In line with the goal of increasing retention in snowboarding lessons, SBINZ is focussing on the student's *end experience* to fuel their desire to return for more lessons. One approach SBINZ has been developing is the Safety-Fun-Achievement model.

Snowboard: Versatility

In recent years SBINZ has aimed to embrace and pursue versatility throughout our system. In this clinic we'll be showcasing some of the versatility tasks involved at the upper-end of the SBINZ certifications.

Telemark - Hooking the alpine cross over

After alpine skiers have gained the initial Telemark fundamentals it's time to steepen the learning curve with the goal of maintaining motivation, challenge and interest.

INDOOR LECTURES

Aotearoa, New Zealand – A Snowsports Story

Aotearoa, New Zealand - "Land of the long white cloud" has had a long and challenging history in the snow sports industry. This indoor presentation illustrates the journey of the NZSIA and snow sports as an industry in New Zealand.

Student retention through achievement

With the goal of greater retention of snow sports students we will discuss the theme of "safety-fun-achievement" and in particular achievement versus learning. We will also introduce the FUNdamentals programme, a nationwide initiative aimed at retaining young people in the sport.

Developing inspiring snow sport professionals

The NZSIA, in collaboration with other key stakeholders is investing heavily in the development of our people. Through broadening certifications and seeking new opportunities, the NZSIA has revamped its education pathways to create an inspirational and simplified experiential learning approach.

Adopting ISIA Card as a southern hemisphere nation

In 2012 New Zealand implemented the ISIA Card qualification, running the first ISIA speed test in the Southern Hemisphere. This indoor presentation discusses the process and challenges associated with the implementation.

For more information email:

interskimanager@nzsia.org or visit our website www.nzsia.org

